

# DSG Designer

Genuinely Innovative. Truly Integrated.

## DSG Designer™ Tech Transfer

One of the eClinical industry's most venerable, time-tested electronic data capture (EDC) solutions, our flagship eCaseLink™ - you can build yourself with zero programming assets needed. **Absolutely no coding skills required.** The easiest EDC system builds ever, drag-and-drop, point-and-click: you can build your edc systems from a PC, MAC, iPad or tablet.

DSG Designer lets the user be the creator with complete control of workflow to help streamline trial execution. DSG's unparalleled support services and hands-on training ensure that you build studies end-to-end. We help you create re-usable templates and eCRFs that can lower your cost to deliver a completed study for regulatory approval. Accelerate the design process with our complete and exhaustive library of pre-defined edits based on years of full service EDC experience.

### Flexibility

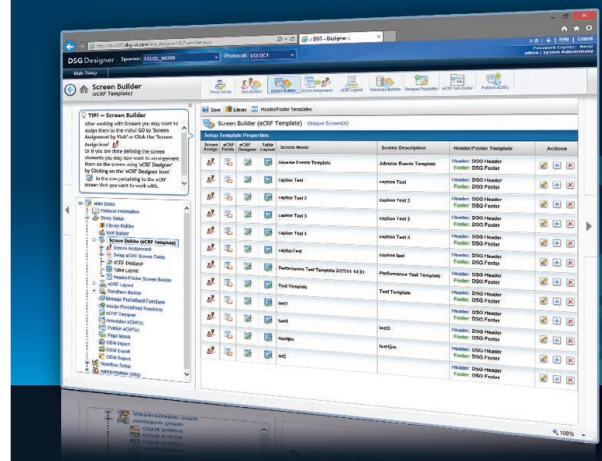
You don't have to wait until a protocol is complete to get started; you can design visit schedules, fields, or core modules right away. The DSG Designer product is so complete and intuitive that it requires little to no learning time, and again – no coding or programming knowledge – a truly point and click interface. Intuitive design with tips and navigation cater to touch users, keyboard, or mouse users. No forced work flows.

### Reusability

Maintain complete control from start to finish with excellent metadata information. Designer comes complete with reporting and export options, and also the many conveniences, features and functions familiar to over 25,000 eCaseLink site users, CRAs, Project and Data Managers throughout the world. We provide one easy to use, flexible and intuitive tool to create your data capture system exactly tailored to your needs. Accelerate the design process with our complete and exhaustive library of pre-defined edits based on years of accumulated full-service EDC experience. The library of pre-defined edits comes with the product, which DSG has built and grown during thousands of full-service eCaseLink deployments across therapeutic areas.

### Speed

DSG Designer and eCaseLink are measurably best in class for turnaround time. Study designers create automated library features using industry standards (CDISC, CDASH, ODM) or create their own in record time. We know from years of experience that different software users work in different ways, and so we have created Designer to allow for just that. One Designer user can build an entire eCaseLink EDC study, solo.



## DSG Designer advantage

- Fully featured study build tool
- Truly point and click interface - zero coding and little learning time required
- Multiple levels of re-usability, the best in market for turnaround time
- Use industry standards or create your own library
- No forced work flows - flexible to fit any study builder's preferred work style
- Designed to work on any device
- Tips and navigation catering to both touch users and keyboard or mouse users
- An exhaustive library of pre-defined edits based on years' of full-service EDC experience
- Complete control of workflow from start to finish. Excellent metadata information, reporting, and exporting options

## Layout Flexibility

DSG Designer allows you to choose the layout for your eCRFs. Table Layout is automatically generated based on the data points specified in your eCRF. There is also an option for Free Form Layout, which allows you to customize the look and feel to match your source document. You can decide to choose one of these styles or even mix and match your eCRFs for both layout styles together within the same study.

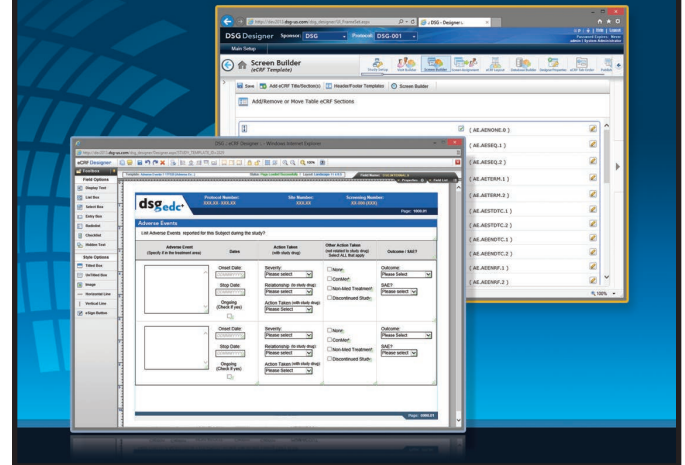
## Results Driven Support

DSG's highly experienced professionals have both clinical and data expertise to support clients through every step. We believe it is integral to know our clients' business needs and to know that our support services will improve your clinical trials. Our dedicated teams and highly skilled project managers are a unique differentiator when using DSG Designer and eCaseLink for your clinical study needs.

DSG truly partners with our tech transfer clients. We are 100% invested in the success of our eCaseLink software product in the industry. After training and while building systems, if our clients have questions, they quickly get answers. We are always responsive and on call, working as a team. If our clients get behind, they count on DSG to handle whatever aspects of their EDC system builds they need completed, and at very reasonable labor rates. This partnership is an important benefit of dealing with a successful full-service EDC company with an EDC delivery track record unmatched in the industry, going back to 1999 when the web-based EDC industry started.

DSG provides dedicated teams who bring experienced-based and innovative ideas and solutions to your clinical trial challenges. You always have a highly trained project manager focused on your needs with rapid response. We still believe the most efficient way to work with customers is not only through technology but with agile and productive face-to-face support. It's how we've built the company and generated enhancements not from the inside, but from you, our customers.

## DSG Designer Layouts



*DSG Designer offers the design flexibility to mix and match your eCRFs in both a Table Layout and Free Form Layout together within the same study.*

## About DSG

DSG Inc. supports clinical trial data collection and management with innovative technology solutions including Electronic Data Capture with specialized Clinical Data Management services, Electronic Patient Diaries, Clinical Trial Management Systems and digital on-demand Case Report Form publishing management software. DSG has successfully supported thousands of clinical trials for hundreds of clients, with millions of patients across 93 countries, for over two decades. Founded in 1992, DSG is a global company headquartered in Malvern, Pa., with additional offices in the U.S., Japan and India.

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