

- ✓ World's largest food company

- ✓ Study nutrition product
- ✓ Faster start-up time
- ✓ Cost effective
- ✓ Regulatory Compliance
- ✓ **eCaseLink™** EDC

- ✓ Efficient cross-functional team
- ✓ Addressing Client's needs
- ✓ Study build tool **DSG Designer™**
- ✓ Rapid, Flexible Implementation
- ✓ DSG Experience

Client Background

The client consisted of the world's largest food company selling over a billion products every day in 130 countries across the world. A global leader in nutrition, health and wellness and has ranked among top ten in the World's Most Reputable Companies in world by Forbes.

The Challenge

The protocol defined a multi-center, non-randomized, observational study of the use of a product to be conducted in two different countries. The client was looking for faster study deployment time, cost effective solution in compliance with Part 11 and following FDA and CDISC standards. After comparing different products in the industry, the client selected award winning **eCaseLink™** EDC software for its efficient study start-up time, novel technology and lower cost.

DSG's solution

Facing a four-week timeline for the EDC system implementation, DSG assembled a cross-functional project team, and worked in collaboration with the client to understand the study data requirements. Implementation schedule was provided after the internal kick-off meeting addressing key deliverables, including database design, edits checks, eCRF templates and standard reports within eCaseLink EDC. The entire eCaseLink EDC study was built from start to finish using **DSG Designer™**, DSG's user-friendly study build tool, the same intuitive edc system build software product used by Sponsors engaged in technology transfer. The extensive library of pre-defined edits in the Designer tool greatly reduced the start-up time and made the rapid work flow possible. Despite the short time frame, DSG was able to keep the project on track despite multiple rounds of client updates implemented successfully within the four-week time frame.

The study went live **before** the target deployment date.

